ASUG Minnesota Chapter Meeting
Thursday, November 7, 2013 8:00 a.m. – 4:30 p.m. CT

Location: Target Campus West – 3701 Wayzata Blvd., Minneapolis, MN 55416

Time	Topic	Speaker
8:00 a.m. – 8:30 a.m.	**Registration**	
8:30 a.m. – 8:40 a.m.	**Welcome and Chapter Updates**	**Bob Hill, Chapter Chair,** *IBM*
8:40 a.m. – 9:10 a.m.	**Company in the Spotlight – Target Corp**	*Target Corp*
9:10 a.m. – 10:30 a.m.	**ASUG Leadership 2.0 InDepth Roadshow:** *All You Need To Know About Change Management-Panel Discussion*	**Jennie Moreau,** Director Communications Training **& Gina Marchese** Director Strategic Communications, *ASUG HQ*
10:30 am – 10:40: a.m.	**Morning Break**	
10:40 a.m. – 11:30 a.m.	**Session #1:**	**Speaker**
ALM Track	**Solution Manager: Who cares?**	**James Pearce,** Director SAP Services Western Region, *GROM Associates*
BusinessObjects Track	**Battling the Amazon effect**	**Scott Bieller,** Director Retail, *Dickinson + Associates*
Leadership 2.0 Track In Depth Roadshow	**ASUG Leadership 2.0 InDepth Roadshow:** *All You Need To Know About Change Management –Follow-up to Panel Discussion*	**Beth Rozga,** *Target Corp*
Tech Track	**Intellicorp**	**Intellicorp**
User Track	**Enterprise Mobility:** *A Practical Guide for Evaluation & Deployment*	**Donna Swedin,** Director, Sales, *appsFreedom*
11:30 a.m. – 12:15 p.m.	**Lunch Break**	
12:15 p.m. – 1:15 p.m.	**Session #2:**	**Speaker**
ALM Track	**SAP ALM, What's on your Shelf?**	**Chad Miller,** VP, SAP Solutions, *Orassi Software*
BusinessObjects Track	**Enterprise Mobility:** *How Lifetime Brands is using SMP to revolutionize the supply chain*	**Scott Bieller,** Director Retail, *Dickinson + Associates*
Tech Track	**Enterprise Demand Sensing (EDS)**	**SAP**
User Track	**ASUG Leadership 2.0 InDepth Roadshow:** *All You Need To Know About Change Management –Communication Workshop*	**Jennie Moreau,** Director Communications Training, *ASUG HQ*

1:25 p.m. – 2:25 p.m.	Session #3:	Speaker
ALM Track	Cross-Platform Test Automation with SAP® Solution Manager	Neil Kosman, Need Title, *Worksoft*
Tech Track	Digital River Deploys Vistex Across Multiple eCommerce Systems to Automate and Streamline Millions of Monthly Sales Transactions.	Troy Peck, Sr. Principal, Business Analyst, *Vistex* Sreenivas Gaddam, Principal, Software Engineer, *Vistex* Cindy Brancale, Associate Director, Contract Assurance, *Vistex*
Tech Track	Enterprise Inventory and Service-Level Optimization, EI	Vistex
User Track	Security Weaver	Nate Harris *Security Weaver*
2:30 p.m. – 3:00 p.m.	Breakout Groups:	Speaker
Basis/ABAP	Open Discussion	
BI/BusinessObjects	Open Discussion	Kathy Anderson, *AmeriPride Services*
Data Governance/MDM	Open Discussion	Dave Collins, *Medtronic*
GRC Process Controls	Open Discus	Brian Martenson, *Target*
HR/Payroll	Open Discussion	Liz Poland, *RBC*
Organizational Change Management/Documentation & Training	Open Discussion	Bob Hill, *IBM*, Jennie Moreau *ASUG HQ*
Product Lifecycle Management	Open Discussion	Jim Keefe, *3M*
Portals	Open Discussion	TBD
Sales and Distribution	Open Discussion	Vicky Mesenbring, *Entegris*
SAP Financials	Open Discussion	Luke Rudnick, *Project Consulting Group*
Supply Chain Management (PP/MM & WM)	Open Discussion	David Swierenga, *Medtronic*
Security	Open Discussion	Mary Burdorf, *Target*
	Networking Reception & Raffle 3:00 p.m. – 5:00 p.m.	
3:00 p.m. – 3:30 p.m.	ASUG HQ Update	Tom Waligum, Vice President, Interactive Media, *ASUG HQ*
3:30 p.m. – 4:30 p.m.	Networking and Raffles	

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